

Learn the practice by walking alongside it.

A small, considered cohort apprenticing with Dave — fewer people, more depth, and real coaching done shoulder-to-shoulder rather than taught at.

The premise

Most coaching education happens at arm's length — courses, modules, theory. The Apprentice Programme is different. It is a working space, where a small group of thoughtful coaches gather around a practising one, and learn the craft the way most real crafts are learned: by being near it, doing it, and being supported in doing it again.

Who it's for

- Coaches who want to move past theory into lived practice.
- Those drawn to depth over volume, and to a slower pace of growth.
- People comfortable being seen working, including imperfectly.
- Coaches who want a small, trusted circle to grow alongside.

What's included

- A small cohort, capped intentionally low.
- Regular live sessions with Dave across the programme.
- Observed coaching — watching real work, and being watched in yours.
- Peer practice in pairs and trios between sessions.
- Ongoing access to Dave between sessions, within reason.
- Optional 1:1 touchpoints at key moments.

Investment

By conversation. The programme is invitation-based and shaped to the cohort that gathers.

Next step

If something in this quietly resonates, the next step is a conversation — not a pitch. Express your interest and Dave will be in touch.

The Quietly Confident Coach · Dave Kibby